



Small class sizes ensure that you'll receive personal attention from faculty.



There are many internship, networking, and employment opportunities throughout CT.

99%

of UB students received financial aid.
(Fall 2023)

Bachelor of Science in **Sport Management**

Work toward an exciting career with a degree in Sport Management

The way people engage with their favorite athletes and sports teams is changing, and the need for sport management professionals is growing. A degree in sport management opens you up to a dynamic career managing, coordinating, and marketing sports events and teams. Graduates of UB's Bachelor of Science in Sport Management go on to have exciting careers as athletic directors, sports marketers, event coordinators, sports managers, and more!

Gain real world experience

The Sport Management program at UB prepares you with the knowledge and experience you need to influence the careers of the athletes you work with. In this program, you'll gain the skills you need to stay up to date in this demanding field, working with world-class athletes and athletic programs. At University of Bridgeport, you can choose from two concentrations.

eSports concentration

Combine your passion for gaming and sports management with a concentration in eSports.

You'll work with UB's expert faculty to learn event marketing, business skills, and eSports management. UB's eSports concentration leads you to an exciting career working for top video gaming and eSports companies.

Sport Marketing concentration

In this program, you'll gain the skills and experience needed to turn your love of sports into a rewarding and dynamic career marketing sports events and sports teams. UB's expert faculty will prepare you to generate revenue, promote sales, and advertise the teams and athletes you work with.



Bachelor of Science in Sport Management

Admission requirements

- Complete the application for enrollment at bridgeport.edu/apply.
- Submit transcripts.
 - Submit proof of high school completion or its equivalent.
 - Submit transcripts from all colleges/universities attended (*transfer applicants*).
- Students must have a minimum cumulative GPA of 2.5.
- First-year students must submit a personal essay (optional if you choose to submit SAT/ACT scores).

Possible careers

- Athletic Director
- Event Coordinator
- Facilities Manager
- Sports Agent
- Sports Manager
- Sports Marketing
- And more!



Scan the QR code for additional information on our Sport Management degree.

The University of Bridgeport is accredited by the New England Commission of Higher Education. The University also is accredited by the Connecticut Office of Higher Education.



We are invested in your success

While you're earning your degree, you can take advantage of:

- 80+ career-focused academic programs
- A 16:1 student-to-faculty ratio
- Expert faculty with decades of experience in their fields
- Academic Advising
- Center for Career Development
- Tutoring

Make the most of your college experience

When you live at UB, you'll have a chance to explore:

- Beautiful residence halls located right on Long Island Sound
- Over 50 clubs and organizations, including Greek life to help you get involved on campus
- 14 NCAA DII varsity teams
- A diverse student body from over 25 countries
- Convenient location — 2 hours from Boston and 1.5 hours from New York City
- The #1 safest college campus in Connecticut¹